

STEPS TO A SUCCESSFUL KATY'S KIDS™ PRESENTATION

PLANNING A PRESENTATION

1. Contact the teacher(s) at the local elementary school(s) and explain the program to them. You may wish to use the enclosed teacher's letter. Schedule a date for your presentation (allow at least two to three weeks to prepare).
2. Ask the teacher to reserve the AV equipment (DVD player) at school for the day of the presentation.
3. Reserve the Katy's Kids DVD available on loan from the State Pharmacists Association office.
4. Reserve the kangaroo costume from the State Pharmacists Association office for use in your presentation. Utilize a staff member from your pharmacy, pharmacy student or your spouse to wear the kangaroo costume.
5. Obtain materials needed for the Classroom Activities

PREPARING FOR PRESENTATION

Night Before

1. Practice – Always a good bet for an effective presentation. Read over the speech several times, both with and without the DVD, familiarizing yourself with content and timing.
 - A solid working knowledge of the flow of the program will develop the timing that is essential to a successful presentation.
 - After the DVD, invite Katy into the classroom to meet the students
 - Encourage the children to ask Katy questions
 - Prepare for the classroom activities, assign leaders to the three groups

IDEAS AND SUGGESTIONS FOR YOUR KATY'S KIDS™ PRESENTATION

1. Order the Katy's Kids "This is Medicine NOT Candy" sticker labels for the take home activity.
2. Discuss with the teacher the health status of children in the class so that you are aware of topics to discuss or avoid.
3. Seek local funding for distribution of the "This is Medicine NOT Candy" sticker labels and bookmarks which summarize what the children learned from the presentation.
4. Invite the class on a tour of your pharmacy or pharmacy department.
5. Take a camera along and take a picture of the kangaroo with the class. This picture can be displayed on a bulletin board. Ask the teacher in advance if you would need to obtain parent's permission before taking photos.
6. Contact a local newspaper and request a photographer/reporter to attend the program and develop an informational news article.
7. To ensure you have the student's undivided attention, it is best to tell them "Katy" will visit them after the program. Your presentation can then end with the kangaroo coming into the classroom for hugs and high-fives to the students for being such good listeners.